

# New Mexico Lottery Authority Second-Chance Drawing Rules

## POWERBALL® FIRST MILLIONAIRE OF THE YEAR PROMOTION (2020-21)

**THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS PROMOTION AT ANY TIME.**

### 1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the Powerball First Millionaire of the Year Promotion (Promotion) according to these rules, the Second-Chance and Promotional Drawing Rules, and the Powerball First Millionaire of the Year Promotion (2020-21) Prize Terms and Conditions available at [nmlottery.com](http://nmlottery.com) or the NMLA Claims Center.
- b. One (1) drawing will be held
  - i. Eight (8) entries will be selected to win the Promotion prizes with a chance to be selected as one (1) of five (5) national finalists (Finalist) for a chance to win one million dollars (\$1,000,000).

### 2. Entry Periods, Deadlines, and Drawing Dates

- a. Entry period begins Tuesday, September 1, 2020 at 12:00:00 AM MT.
- b. Entry deadline will be Wednesday, September 30, 2020 at 11:59:59 PM MT.
- c. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- d. The drawing will be held on Wednesday, October 7, 2020 after 10:00 AM MT, or as soon as practical.

### 3. Location of Drawing:

New Mexico Lottery  
4511 Osuna Rd. NE  
Albuquerque, NM 87109

### 4. Eligibility Requirements:

- a. Players must purchase a minimum of six dollars (\$6) in Powerball on one (1) ticket to receive a Powerball New Year's Rockin' Eve Promotion Entry Coupon (Entry Coupon) with a unique serial number.
- b. The six-dollar (\$6) or more purchase can include any combination of multiple plays or multi draws as long as they are on one (1) ticket.
- c. Players will receive one (1) Entry Coupon with a six-dollar (\$6) through nine-dollar (\$9) purchase.
- d. Players will receive two (2) Entry Coupons with a ten-dollar (\$10) through fourteen-dollar (\$14) purchase. Any incremental purchases of an additional five dollars, on one (1) ticket, will generate an additional Entry Coupon (i.e. three (3) Entry Coupons with a fifteen-dollar (\$15) purchase, four (4) Entry Coupons with a twenty-dollar (\$20) purchase, etc.)
- e. Players must go to [nmlottery.com/nyre-promo](http://nmlottery.com/nyre-promo) or access the entry site from the [nmlottery.com](http://nmlottery.com) website and enter the following information:
  - i. First and last name (initials not allowed)
  - ii. Email address

- iii. Phone number (optional and used for contacting winners)
  - iv. The eight (8) digit serial number printed on the Entry Coupon
  - v. Certify that they are at least eighteen (18) years of age.
  - vi. Agree to the official rules of this promotion.
- f. All required information must be submitted for the entry to be eligible. Once the electronic entry system accepts the required Entry Coupon serial number, the same Entry Coupon serial number will not be accepted for the duration of the Promotion. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
  - g. The Entry Coupon is a bearer instrument. Players MUST sign and keep their Entry Coupon and present it with their Claim Form, if selected as a winner.
  - h. Entries mailed or hand delivered to the NMLA will be disqualified and will not be returned.
  - i. Players may submit multiple Entry Coupon serial numbers for each drawing. However, each Entry Coupon serial number may be only entered one (1) time during the Promotion.
  - j. Players may only be selected as a Promotion winner one time. If drawn as a selected entrant again in the drawing, then that selection will be disqualified.
  - k. Players do not have to be members of the New Mexico Lottery My Rewards program to enter.

## 5. Prize Details

- a. Each Promotion winner will receive (Promotion Prize):
  - i. Four hundred dollars (\$400);
  - ii. Six hundred dollars (\$600) in New Mexico Lottery Scratchers;
  - iii. Designation as a semi-finalist with a chance to be selected as one (1) of five (5) national Finalists.
- b. There will be five (5) Finalists randomly drawn by the Multi-State Lottery Association (MUSL) from among semi-finalists from lotteries across the country. The Finalists may or may not include semi-finalists selected in this New Mexico Lottery Promotion.
- c. Finalists will have the option to select one (1) of the following two (2) prizes (Finalist Prize). Each Finalist Prize has an approximate retail value of twenty thousand dollars (\$20,000):
  - i. Option One – NYC Trip Prize:
 

A VIP trip for two (2) people to New York City to celebrate New Year's Eve, plus an entry in the second annual Powerball First Millionaire of the Year \$1 Million drawing taking place shortly after midnight during the live television broadcast of Dick Clark's New Year's Rockin' Eve on ABC (Trip Prize).
  - ii. Option Two – Party@Home Prize:
 

A deluxe Party@Home New Year's Eve party package including cash and merchandise, plus an entry in the second annual Powerball First Millionaire of the Year \$1 Million drawing taking place shortly after midnight during the live television broadcast of Dick Clark's New Year's Rockin' Eve on ABC (Party Prize).
- d. Finalist Prizes are subject to the attached Prize Terms and Conditions.
- e. The odds of being selected as a Promotion winner depend on the number of entries received. The odds of a Promotion winner semi-finalist being selected as a Finalist depend on the number of semi-finalists from all participating lotteries.

## **6. Drawing Procedures**

- a. An NMLA Security representative will conduct the one (1) drawing, as indicated on the Entry and Draw Schedule, using a random number generator.
- b. Eight (8) entries will be selected.
- c. Twenty (20) alternates will be selected.
- d. The NMLA will submit its eight (8) semi-finalists to MUSL (or its authorized designee), which will be responsible for administering, conducting, and managing the drawing for the five (5) national Finalists.
- e. MUSL (or its authorized designee) will be responsible for administering, conducting, and managing the drawing for the \$1M Prize and for awarding the \$1M Prize to the selected winner.

## **7. Selected Entry Notification**

- a. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed.
- b. The selected semi-finalists entrant(s) will be notified using the email address and phone number (if available) used to enter the Promotion.
- c. The selected semi-finalists entrant(s) must acknowledge receipt of the email or phone call and/or submit the completed NMLA Claim Form and signed Entry Coupon within ten (10) business days for verification. Failure to submit the completed NMLA Claim Form and signed winning Entry Coupon in the above designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

## **8. Miscellaneous**

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. Upon submitting an entry, the player(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- c. Upon submitting the NMLA Claim Form, a Promotion winner is responsible for all federal and state taxes associated with the Promotion Prize, the Finalist Prize (if selected as a Finalist), and the \$1M Prize (if selected as the winner of the \$1M Prize).
- d. The NMLA shall withhold and deposit the minimum required federal tax withholdings and any applicable state tax withholdings on behalf of the winners. NMLA shall provide an IRS Tax Form W-2G form to the winners.
- e. Upon submitting an entry, the player(s) agree that if selected as a Finalist they are subject to certain restrictions required by the Producer and/or Network, including, without limitation, Finalist and Finalist's guest signing an appearance release and clearing a background check to establish their eligibility which will be determined and managed by the Producer and/or Network at their sole discretion.
- f. No compensation will be paid in lieu of any cancelled event or any other element of a Finalist Prize.
- g. At the discretion of the NMLA or the Producer, a proxy may be appointed to represent a Finalist.
- h. The NMLA at its sole discretion may end or cancel this promotion at any time.
- i. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.

- j. Use or distribution of “auto” software programs, or other similar software programs or applications to enter tickets or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player’s entries may be disqualified.
- k. Void where prohibited by law.