

NEW MEXICO LOTTERY MY REWARDS PROGRAM RULES

For complete rules and drawing procedures, refer to the Second-Chance and Promotional Drawing Rules at nmlottery.com or obtain a copy at the New Mexico Lottery Authority (NMLA) Claims Center.

The NMLA will conduct the My Rewards Program (Program) under the revised rules provided in this document. The following Program will begin July 1, 2020 with an end date to be determined.

THE NMLA RESERVES THE RIGHT TO END, TERMINATE, CHANGE, OR CANCEL THE MY REWARDS PROGRAM OR ANY FEATURE OF THE PROGRAM AT ANY TIME AT ITS SOLE DISCRETION.

1. ENTRY

- A. To be eligible to participate in the Program, an entrant must be at least eighteen (18) years of age.
- B. Players must create an NMLA My Rewards account to participate in the Program. Players must enter account information which may include, but not be limited to, their first and last name (initials not accepted), street address (including city, state, and zip code), best contact telephone number(s) and email address, confirmation that they are at least eighteen (18) years of age, and agreement to applicable terms and conditions.
- C. An individual player may only have one (1) My Rewards account. A player is not permitted to create additional accounts in the event that his or her email or other relevant information changes. The player may log in with his or her existing account credentials and make any desired changes at any time. It is the player's responsibility to keep information current and correct. If it is determined that a player has more than one (1) account, a player selected as a drawing winner may be disqualified and the NMLA may delete the player's account(s) at the NMLA's sole discretion.
- D. If more than one name appears on an entry or account, only one name will be used, and it will be chosen at the NMLA's sole discretion.
- E. An entry for a promotion within the Program must be entered via My Rewards at nmlottery.com or by using the NMLA mobile app for My Rewards. Mail-in entries will not be accepted for entry and will not be returned to the sender.
- F. Games that are eligible for entry into a promotion within the Program are listed on the My Rewards website. Eligible games and deadlines for entry will vary by promotion, as specified in the promotion-specific rules.
- G. Unless otherwise indicated in promotion-specific rules, players are not required to retain tickets entered for verification.
- H. Unless otherwise indicated in promotion-specific rules, players may enter up to fifty (50) tickets per day into a promotion within the Program.
- I. Periodic added-value features may be added to games or promotions during the Program. These features may be advertised at the NMLA's discretion.
- J. All required information must be submitted for an entry to be eligible. Once the electronic entry system accepts the required ticket information, the same ticket information will not be accepted a second time for the duration of the Program. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
- K. Entries that fail to provide the required information will be disqualified.
- L. Entries submitted after the deadline for a promotion's final drawing will be discarded.

2. DRAWINGS

- A. Entry dates and times, drawing date(s), prize(s) and winner(s), and other information are detailed in promotion-specific rules, are posted on the My Rewards website, and are subject to change at the discretion of the NMLA.
- B. Unless otherwise indicated in promotion-specific rules, drawings will be conducted by the NMLA or Scientific Games International (SGI).
- C. For drawings conducted by the NMLA, the administrator of the Program will provide entry information to the NMLA for each promotion as soon as practical. The NMLA Promotional Drawing Procedures will be utilized for the drawing. The NMLA Security drawing representative will conduct each promotion drawing to select the prizewinner(s) (selected entrant(s)) and alternates.
- D. SGI will conduct designated drawings according to promotion-specific drawing procedures.
- E. A player may qualify as a selected entrant only one (1) time in an individual promotion drawing. A player is eligible to win in other drawings.
- F. Alternates will be selected for each drawing as indicated in promotion-specific rules. In the event additional alternates are needed, another set of alternates may be drawn.

3. SELECTED ENTRY NOTIFICATION

- A. A selected entrant will be notified using his or her My Rewards email address on file. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.
- B. A selected entrant may be required to return the NMLA Claim Form for verification within the timeframe specified in the initial winner notification.
- C. If the NMLA does not receive the completed NMLA Claim Form within the specified timeframe, the selected entrant will be disqualified and forfeit the prize. The first alternate will be contacted, and the same process will be followed. Once the decision to proceed with an alternate is made, the person who was previously selected as the winner is no longer entitled to the prize and is not entitled to relief.
- D. The NMLA assumes no responsibility for incorrect addresses, mis-delivery, late delivery, or failure of delivery for any reason for any item(s) sent pursuant to this section by either the NMLA or the selected entrant, regardless of fault. All risk of loss remains with and is assumed by the selected entrant.

4. MISCELLANEOUS

- A. The NMLA's decisions shall be final and conclusive in all matters relating to the Program.
- B. Exceptions or amendments to these rules must be approved in writing by the NMLA Chief Executive Officer (CEO) and the Executive Vice President for Security (EVP for Security).
- C. Changes to the Program may be made at any time without notice but must be made in writing by the CEO and the EVP for Security. To ensure that you are reviewing the current version of the official Program rules, visit nmlottery.com or the NMLA Claims Center.
- D. If a selected promotion winner owes any applicable debt to the State of New Mexico, the selected entrant must satisfy the debt within ten (10) business days or the entrant will be disqualified and an alternate may be contacted in the order selected.
- E. No substitutions for prizes are available, except by the NMLA, which reserves the right, at its sole discretion, to substitute different prizes of comparable value. In the event cash is substituted for the prize, the estimated value of the prize will be determined by the NMLA. The cash value of the prizes shown on the website is an estimated value of the prize and will not exceed that amount.

- F. When a promotion winner submits a signed NMLA Claim Form for verification, he/she will receive the W-2G tax form for the cash prize and/or the “fair market value” of the merchandise or trip prize if it is valued over six hundred-dollars (\$600), unless otherwise specified in other prize or promotional drawing rules.
- G. Federal and state taxes will be withheld on any prizes of five thousand and one dollars (\$5,001) and higher.
- H. By submitting an entry, an entrant is bound by the official rules of this Program.
- I. The NMLA may use, without limitation, an entrant’s hometown, name, likeness, voice, photos, and/or video in any program, research, marketing, publications, or other advertising media to promote the New Mexico Lottery.
- J. The odds of being selected or not being selected in any promotion drawing within the Program depend on the number of entries submitted for each of the drawings.
- K. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- L. Failure to provide accurate information could cause a player selected as a drawing winner to be disqualified. A player may be considered ineligible and the NMLA may close the player’s account if the NMLA determines the player does not meet all player eligibility requirements or has provided false information.
- M. Use or distribution of “auto” software programs, “macro” software programs, or other similar software programs or applications to enter tickets or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player’s entries may be disqualified and the NMLA may close the player’s account at the NMLA’s sole discretion.
- N. Void where prohibited by law.
- O. The New Mexico Lottery Act and the New Mexico Lottery My Rewards Program Rules shall govern this Program. In the event of a conflict among these documents, the New Mexico Lottery Act shall prevail.
- P. An entry may not be submitted by the following:
- Any member of the NMLA Board of Directors;
 - Any officer or employee of the NMLA;
 - Any owner, officer, or employee of a lottery vendor directly servicing the NMLA account;
 - Individuals residing in the primary place of residence of an NMLA employee, NMLA Board Member, or vendor.